

NEO OGIA

—
Official
Regulation

—
New languages of
visual design in Italy

An open call whose aim is to make young creatives stand out, in order to celebrate quality and experimentation in the visual communication world. A physical and virtual space that turns the spotlight on the new generations of Italian designers.

Deadline call
30.05.22

—

Age
18–30

All the projects will be evaluated and selected by an internal jury, composed of experts in the graphic design field, who will contact the authors to examine the projects in depth and evaluate the potential publishing. All the selected works will be published on www.graphicdays.it/neologia that will host a selection of the best artworks. The aim is to keep an eye on the new generations of graphic and visual designers to celebrate contemporary visual design in Italy. Among these, 100 projects will be exhibited during Graphic Days® festival edition number seven, from September 17 to October 2 2022.

Further information on:
www.graphicdays.it/neologia

1. Rules for participation

Participation is free. To submit your project you need to fill out the form online www.graphicdays.it/neologia/carica-il-progetto. Each participant can upload only one project. You can take part individually or as a group, as explained at point three of this declaration. There is no specific theme for any category: you are invited to submit the most representative project of your career (academic or professional), characterized by strong experimentation. The deadline to fill out the form and submit your work is May 30 2022 at 23:59.

2. Requirements for participation

You can take part in the contest if you are between 18 and 30 at the date of publication of the notice:

- The candidates must be born in Italy or have lived in Italy for the last two years;
 - The evaluation is focused on the project, but we also ask you to upload your portfolio or state a website, social media or behance profile;
 - The project must be maximum one year old from the date of publication of the notice.
-

3. Group participation

Groups are allowed to take part in the contest, provided that you are a studio, a collective or a students group with a defined identity and a website or social media profile. Each team needs to fill out one form and is allowed to submit only one project. Each person of the group must be between 18 and 30 and you are not allowed to take part in the contest also individually.

4. Categories and accepted media

The four categories are: Motion Graphic, Editorial Design, Poster Design and GIF. The accepted files are reported below. Each project must meet the requirements. However, we are looking for experimental works and a mixture of visual languages is appreciated.

Motion Graphic

Every Motion Graphic project is accepted, such as: motion typography, stop motion, flat motion, 2D or 3D animation. We accept the following sizes: 1920x1080 pixel (16:9), 1080x1080 pixel or 1024x768 pixel (4:3). The minimum length of the video is 15s and the maximum is 60s. It is also required to send a 1080x1080 pixel preview image. Submission: please create a folder named "firstname_lastname_titleoftheproject" or "nameofthestudio_titleoftheproject" and specify the Google Drive, Dropbox link in the form www.graphicdays.it/neologia/carica-il-progetto. In addition to that, please specify on the form a Youtube or Vimeo link where we can see your project published online. The selected projects will remain available to the Print Club Torino Association until October 2 2024 and may be exhibited in other contexts by notifying the authors, without the need for new authorization.

Editorial Design

Every Editorial Design project is accepted, such as: Magazine, Fanzine, Books, Thesis projects, etc. We accept the following size: the project must be a pdf file, 150ppi (mid resolution, max 10Mb). Submission: please create a folder named "firstname_lastname_titleoftheproject" or "nameofthestudio_titleoftheproject" and specify the Google Drive, Dropbox or WeTransfer link in the form www.graphicdays.it/neologia/carica-il-progetto. If selected, the original project must be sent from the candidate to Associazione Print Club Torino and it will be kept until October 2 2024. Images: candidates will be asked to upload 5 pictures of the project (focused on the typeset, cover or packaging). The pictures need to be JPEG or PNG size 16:9, RGB (max 1Mb per photo) and they need to be uploaded in the same folder in Google Drive, Dropbox. The images contextualize the project and will be subject to evaluation because they will be published on our official website in case of selection. The selected projects will remain available to the Print Club Torino Association until October 2 2024 and may be exhibited in other contexts by notifying the authors, without the need for new authorization.

Poster Design

Format: the Poster Design projects must be submitted in two versions: dimensions 70x100 cm and 50x70 cm, pdf 300ppi (max 5Mb) both RGB and CMYK.

Submission: please create a folder named "firstname_lastname_titleoftheproject" or "nameofthestudio_titleoftheproject" and specify the Google Drive, Dropbox link in the form www.graphicdays.it/neologia/carica-il-progetto. We ask you to send photos of the printout or 16:9 horizontal mockups (max 1Mb for each). If the poster is created with analog printing techniques please add to the folder some pictures of your artwork clearly visible and with some details (max 3 photos, max 1Mb each). In this case, please specify the printing technique used for the artwork in the section "note aggiuntive" in the form online.

The original sent by the candidates, if selected, will remain available to the Print Club Torino Association until October 2 2024 and may be exhibited in other contexts by notifying the authors, without the need for new authorization.

GIF

The GIF project must be a graphic artwork (repeated as loop) without any sound. In this category we are looking for high-quality and original projects. It is also required to send a 1080x1080 pixel preview image. We accept the following size: 1080x1080pixels. The minimum length of the video is 5s and the maximum is 10s. Submission: please create a folder named "firstname_lastname_titleoftheproject" or "nameofthestudio_titleoftheproject" and specify the Google Drive, Dropbox link in the form [www.graphicdays.it/neologia/ carica-il-progetto](http://www.graphicdays.it/neologia/carica-il-progetto). In addition to that, please specify on the form a Youtube or Vimeo link where we can see your project published online. The selected projects will remain available to the Print Club Torino Association until October 2 2024 and may be exhibited in other contexts by notifying the authors, without the need for new authorization.

5. Selection criteria and communications

The submitted projects will be evaluated and selected by an internal jury, made of experts in the graphic design field, who will contact the authors to examine the project in depth and evaluate the potential publishing. The Organization reserves the right to invite external judges who will be announced on our social media channels. All the selected projects will be published on the official **Graphic Days®** website which will host a selection of the best artworks to keep an eye on the new generation of Italian visual designers. Selection criteria: visual design quality, uniqueness and experimentation of techniques, languages and tools. You are allowed to submit a project created for a client or for a personal research. Further information or requests related to this regulation must be sent to this email: call@neologia.it. Further information will be constantly updated on www.graphicdays.it/neologia/maggiori-informazioni.

6. Reward

The selected projects will be published on the official website www.graphicdays.it/neologia. Among these, 100 projects will be displayed during Graphic Days® festival edition number seven, from September 17 to October 2 2022, within Neologia exhibition. The chosen works will be part of a dynamic and international environment including some of the best personalities in the visual communication field.

7. Privacy Policy

Personal data will be processed in full compliance with the provisions of Regulation (EU) 2016/679, General Data Protection Regulation (GDPR). Italian law will apply to any dispute concerning the Contest. By submitting their works, participants explicitly and irrevocably agree that the Court of Turin will have sole jurisdiction over disputes. Associazione Culturale Print Club Torino is designated as the Data Controller. Pursuant to privacy legislation, any data provided will be processed for the following purposes: evaluation of works, selection of works, invitations to meetings and all purposes deemed to be functional to carry out the Contest,

as well as and to comply with statutory requirements. Data will be processed at the headquarters of Associazione Print Club Torino, through paper and/or electronic methods, in compliance with safety and confidentiality measures. Data will be stored for the length of time set out in applicable statutory and regulatory provisions. Data provided will be shared by the Data Controller with other Organizers, for purposes related to the Contest. Data may also be shared with third parties in order to comply with administrative, fiscal and legal requirements. At any time, participants can exercise their rights towards the Data Controller by sending a request to **call@neologia.it**.

8. Copyright

Candidates are responsible for the uniqueness of the project submitted, they must declare to be holders of all moral and patrimonial copyrights related to their entries. In the event of disputes, authors will hold the Organizers free from any liability, costs and charges of any nature that may be incurred as a result of work contents. Proposals can be submitted only by their author (or group leader), who, by doing so, declares and warrants ownership of his work, and that his submission does not violate any rights of third parties and any applicable law.

Participants declare the originality of the proposal presented, knowing how to ensure its authorship and thus relieving the Organizers from any liability arising from possible claims to third parties in the field of copyright and related. The participants grant the Organizers an irrevocable, perpetual, non-exclusive, transferable and royalty-free license, valid internationally to use and publicly display their works, citing the authors and the Contest (Neologia) in exhibitions, catalogs, and visual paper and digital supports. Any other use of the works must be agreed with the authors, possibly for a fee, as determined by the parties. This could include, by way of example: artistic and cultural promotion activities and educational material.

9. Approval

Participation to the Contest implies full acceptance of the conditions set out in the present regulation. Associazione Print Club Torino is the main sponsoring institution of Graphic Days®, the project dedicated to Italian and international visual design and it is the exclusive creator of the Contest Neologia.

Contacts

call@neologia.it

www.graphicdays.it/neologia

@neologia_graphicdays

Headquarter

Via Agostino da Montefeltro, 2
10134 Torino (TO)

Curated by:

**GRAPHIC
DAYS®**

A project by:

┌ \

print
club
torino

— ┘